

ESTTA Tracking number: **ESTTA764105**

Filing date: **08/12/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>KSL II Management Operations, LLC</b>
Application Serial Number:	<b>85971810</b>
Application Filing Date:	<b>06/27/2013</b>
Mark:	<b>LIVE WELL</b>
Date of Publication	<b>07/19/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, General Nutrition Investment Company, 1011 Centre Road, Suite 322, Wilmington, DE 19805, UNITED STATES, a corporation organized under the laws of Arizona, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/18/2016. General Nutrition Investment Company respectfully requests that the time period within which to file an opposition be extended until 11/16/2016.

Respectfully submitted,  
/John W. McIlvaine/  
08/12/2016

**John W. McIlvaine**

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